

[/](#)**Media Releases (Media-Releases)**

- Rheem Solar Specialists (Rheem-Solar-Specialists)
- Rheem Call for Mentors (Rheem-Call-For-Mentors)
- Rheem 6 Star Continuous Flow Range (Rheem-6-Star-Continuous-Flow)
- 2013 Rheem Apprentice Plumber Grants (2013-Rheem-Apprentice-Plumber-Grants)
- Rheem Stellar Stainless Steel (Rheem-Stellar-Stainless-Steel)
- 2013 Rheem Apprentice Plumber Grant winners announced (Rheem-Apprentice-Grant-Winners)
- 2014 Rheem Apprentice Plumber Grants (2014-Rheem-Apprentice-Plumber-Grants)
- 2015 Rheem Apprentice Plumber Grants (2015-Rheem-Apprentice-Plumber-Grants)
- 2017 Rheem Apprentice Plumber Grants (2017-Rheem-Apprentice-Plumber-Grants)
- Supercars Sponsorship (Supercars-Sponsorship)
- Rheem 45L COMPACT (Rheem-45L-Compact)
- 2017 Rheem Apprentice Plumber Grants Winners (2017-Rheem-Apprentice-Plumber-Grants-Winners)

Commercial Newsletter: Issue 1 (Commercial-Newsletter-Issue-1)

Supercars Sponsorship

Two iconic Australians join forces

*Rheem Australia announces high-profile 2017 Virgin Australia Supercars sponsorship deal
28 February, 2017*

Australia's leading hot water manufacturer Rheem has announced an exciting new partnership with premier Supercars squad, the Shell V-Power Racing Team.

The #12 and #17 Shell V-Power Racing Team Fords will prominently display the iconic Rheem logo for all 15-rounds of the 2017 Virgin Australia Supercars Championship.

"This sponsorship deal represents a rare opportunity to be associated with one of the most enduring legends of Australian motorsport," says Rheem Australia Chief Operating Officer, Chris Taylor.

Dick Johnson has long been an icon in Australian Motorsport. Equally, Rheem – currently celebrating its 80th anniversary of manufacturing in Australia – is also known and loved by generations of Australians. Taylor says it's a highly appropriate time to extend the company's long history of association with Australian sport.

"Getting behind sport has always been important to Rheem, and with the Virgin Australia Supercars Championship being one of the most popular attractions on the Australian sporting calendar, the move to link up with an amazing team like the Shell V-Power Racing Team was a logical decision," he says.

"We continue to thoroughly enjoy our ongoing involvement with other national sporting staples such as the NRL and AFL, and we're looking forward to connecting with a whole new fan demographic around the country - including our own customers and the many people associated with the plumbing industry - when the Supercars get under way this week in Adelaide."

Shell V-Power Racing Team co-owner Dick Johnson says the involvement of Rheem Australia with the team is a partnership of two Australian icons.

"To be forming a partnership with an iconic Australian brand like Rheem is fantastic for the team, bringing two great brands together," says Johnson. "Rheem has a proud history of Australian manufacturing, and ties in perfectly with our team, that holds a special place in Australian motorsport history. We're looking forward to a long and fruitful partnership between Rheem and the Shell V-Power Racing Team."

With seven Australian Touring Car Championships and three Bathurst 1000 victories to its credit, there's no doubt that the Shell V-Power Racing Team will provide a captivating platform for the Rheem Australia brand. In 2017, the team's Ford Falcons will be piloted by the highly-experienced duo of Fabian Coulthard and Scott McLaughlin.

"We're excited to be supporting two talented drivers who have a real chance of taking race wins and being up the front of the championship," adds Taylor.

The new-look Shell V-Power Racing Team Fords will debut at the Clipsal 500 in Adelaide this weekend, March 2-5.

About DJR Team Penske - www.djrteampenske.com.au (<http://www.djrteampenske.com.au>)

DJR Team Penske is one of the most successful motorsports teams in Australia, with seven Australian Touring Car / Supercars Championships and three Bathurst 1000 victories. With the iconic backing of Shell, the team will be known as the Shell V-Power Racing Team in 2017. Team Penske's U.S. motorsports entities are among the most successful teams in the history of professional sports. Competing in a variety of disciplines, including NASCAR and INDYCAR, the team has produced more than 420 major race wins, over 500 pole positions, 29 National Championships and 16 Indianapolis 500 victories in its storied history.

SOLAR SPECIALIST LOGIN ► ([/SOLAR-SPECIALIST/SOLARSPECIALIST](#)) **SERVICE AGENT LOGIN** ► ([/AGENTS/SERVICE-AGENTS](#))

© 2017 Rheem Privacy ([/privacy](#)) | Copyright ([/copyright](#)) | Disclaimer ([/disclaimer](#)) | Contact us ([/contactUs](#))

